



Nepal Commerce Association

Proudly presents

1st NCA Conference

on

"Innovations in Commerce & Management: Navigating Nepal's Economic Future"

In association with Birgunj College

30th Jan 2025 (2081-10-17)

Call for Paper

Venue: Hotel Vishuwa, Birgunj, Parsa, Nepal

Conference Highlights: Best Paper Award For Each Technical Session

ABOUT NEPAL COMMERCE ASSOCIATION (NCA)

NCA was established on 31st January, 2024 (2081-10.17). It is a professional organization dedicated to fostering excellence in commerce, management, and economic practices in Nepal. Established with the vision of promoting academic and professional collaboration, NCA serves as a platform for scholars, practitioners, policymakers, and business leaders to exchange ideas, share knowledge, and drive innovation. The mission of NCA is to advance the practice of commerce and management in Nepal by providing a collaborative platform for knowledge exchange, professional development, and advocacy, thereby contributing to the country's economic prosperity and global competitiveness.

CALLS FOR PAPER

The Nepal Commerce Association invites you to an engaging conference exploring the latest trends, challenges, and innovations in commerce and management. This one-day event will bring together academicians, industry leaders, policymakers, and students to discuss transformative ideas and strategies for shaping Nepal's economic future.

FOUNDERS OF NCA



Dr. Dipendra Kr. Chaudhary
Chairman, Birgunj College
Tribhuvan University



Dr. Binod Shah
Dean, Faculty of Management
Rajarshi Janak University



Dr. Alok Chandra Dutta
Hari Khetan M. Campus
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Dr. Ashok Raj Thakur
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Dr. Saroj Thakur
Campus Chief, University College
Rajarshi Janak University



Dr. Uday Kishor Tiwari
Central Department of Management
Tribhuvan University



Dr. Santosh Karn
Asst. Campus Chief, University College
Rajarshi Janak University

ABOUT THE CONFERENCE

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KEY THEMES

- Digital Transformation in Nepalese Businesses
- Sustainable Management Practices for Economic Growth
- The Role of Fintech and Financial Inclusion
- Entrepreneurship and Startups in Emerging Economies
- Globalization & Local Business Strategies
- Preparing leaders for the challenges of a digital & dynamic economy.
- Future of Education in Commerce & Management
- Marketing and Consumer Behavior in the Digital Age
- Supply Chain and Logistics Management
- Public-Private Partnerships for Economic Development
- Leadership & Innovation in the Workplace



GUIDELINES FOR PAPER SUBMISSION

- Research papers should be original, unpublished work that follows the conference theme.
- The word limit for the research paper would be 4,000 to 6,000 words for the full paper.
- Suggested structure of the research paper: Introduction, Review of Literature, Research Methodology, Results & Findings, Study Contributions, Limitations and Implications.
- The reference style should be APA (7th edition).
- Margin all side 2.54 cm with 1.15 line spacing.
- The font size for the text should be Paper Title-16 point, Heading-14 point, Sub Heading-13 point, Text & Table -12 (Times New Roman)

Important Dates

Paper Submission Deadline	15 th January, 2025 (2081-10-02)
Notification for the Paper Acceptance	18 th January, 2025 (2081-10-05)
Registration Starts	19 th January, 2025 (2081-10-06)
Registration Deadline	27 th January, 2025 (2081-10-14)
Conference Date	30 th January, 2025 (2081-10-17)

Registration Fee

Particulars	Members	Non- Members
Registration Fee	Rs.1,500	Rs.3,000
Accommodation per day	Rs.1,000	Rs.1,000

Bank Details For Payment of Registration Fee

Bank Name	NMB Bank ltd.
Bank Branch	Birgunj
Account Name	Nepal Commerce Association
Account No.	0190146428500013

Apply for Membership of NCA: <https://www.ncanepal.com/member/apply>

Technical Session

TRACK	CHAIRPERSON
Track 1: Research in Commerce & Management	Prof. Dr. Ashok Kumar Jha Mahendra Multiple Campus (TU), Dharan
Track 2: Research in Economic Development	Prof. Manas Pandey VBS Purvanchal University, UP (India) Former Vice-president, ICA

Note:

- Registration is necessary even though no paper is submitted.
- The conference fee includes a conference kit and a copy of the conference proceedings, breakfast, lunch and tea and snacks.
- Certificate of Presentation: Only those presenting papers will receive presentation certificates upon verification by concerned chairperson.
- All the selected papers are published in NCA Research Journal.

Conference Registration Link:
www.ncanepal.com/conference



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